



中南民族大学外语学院

商务英语专业

本科人才培养方案

(2024 级)

商务英语专业介绍

中南民族大学外语学院商务英语系创建于 2000 年，同年招收首批商务英语专业专科生，2005 年开始招收英语专业（商务英语方向）本科生，2013 年正式开办商务英语本科专业，2021 年获批湖北省一流专业建设点。现有专任教师 11 人，其中教授 1 人，副教授 6 人，讲师 4 人。博士学位获得者 4 人，在读博士 3 人。特聘教授 4 人，外教 2 人，行业导师 2 人。其中双师型教师 3 人，有国外访学或工作经历的教师 6 人，形成了一支学历层次较高、结构合理、多学科背景融合的高水平师资队伍。近五年，商务英语系教师主持包括 4 项国家社科基金在内的各级各类科研项目，出版专著译著 20 余部，在国内外核心期刊发表论文数十篇，荣获教学成果奖 6 项，编写出版教材（含国家级规划教材）40 余部，多位教师在国家级及省级教学大赛中获奖，获批省级一流课程建设项目 1 项，建成校级在线课程 4 门及课程思政示范课程 4 门。

商务英语专业旨在培养具有较好人文素养、家国情怀与国际视野，具备扎实英语语言文化知识，掌握经济学、管理学和法学等相关专业知识，熟悉国际商务的基础理论与实务，具有较强跨文化交际能力、商务沟通能力与创新创业能力，能适应国家与地方经济社会发展、对外交流与合作需要，服务国际商务、国际贸易、国际金融等领域的国际化复合型人才。开设的核心课程包括：商务综合英语、商务英语听说、商务英语阅读、商务英语写作、跨文化交际、经济学原理（英）、管理学原理（英）、国际商务沟通（英）、国际贸易实务（英）、国际商务谈判（英）、国际商法（英）等。

商务英语专业先后与 10 余家企业单位合作共建校外实训基地，搭建实践教学平台。2019 年建成商务英语专业实训室，实现产、学、研有效结合。依托学校国际化办学，通过短期交换生项目和中美“2+2”合作办学项目，培养学生的国际视野。毕业生就业前景广阔，毕业生能够在政府部门或企事业单位从事商务、经贸、金融、管理等工作，能够承担国际贸易、外交事务、跨国项目管理等应用型工作。25%左右毕业生继续深造攻读硕士学位，被约翰霍普金斯大学、斯德哥尔摩经济学院、外交学院、对外经济贸易大学、广东外语外贸大学等国内外知名大学录取。

Introduction to Business English Program

The School of Foreign Languages in South-Central Minzu University enrolled the first three-year college students majoring in Business English in 2000. The year of 2005 witnessed admitting undergraduate students majoring in English (with a focus on Business English). In 2013, the Business English Undergraduate Program was officially launched, which was approved as a Hubei provincial first-class undergraduate major construction site in 2021. The Business English program now holds 11 full-time faculty members, including 1 professor, 6 associate professors, and 4 lecturers. Among them there are 4 doctoral degree holders, with 3 currently pursuing their doctorates. Additionally, there are 4 distinguished visiting professors, 2 foreign teachers, and 2 mentors from business industry. About 70% of the faculty are qualified for academic-practical teaching, and over 90% of them have overseas study, research or working experience, forming a high-level teaching team with higher educational level, desirable structure and multi-disciplinary integration. The faculty members in this program have presided over various scientific research projects at all levels, including 4 granted by National Social Science funds, published more than 20 academic and translated works, dozens of articles in core journals at home and abroad, achieved 6 teaching awards, compiled more than 40 textbooks (including National Planned Textbooks) over the past five years. Some members have won prizes in national or provincial teaching competitions. Plus, one provincial-level first-class course construction project has been approved, and 4 online courses and 4 moral demonstration courses have been completed or are under construction.

Business English Program aims to cultivate students with good humanistic literacy, patriotism, and international perspectives, equipped with solid knowledge of English language and culture, proficient in economics, management, law, and other related disciplines. Students will be familiar with the basic theories and practices of

international business, possess strong cross-cultural communication skills, business communication skills, and innovation and entrepreneurship abilities. They will be able to adapt to the needs of national and local economic and social development, as well as international exchanges and cooperation, and serve as international composite talents in fields such as international business, international trade, and international finance. The core courses in this program include: Comprehensive Business English, Business English Listening and Speaking, Business English Reading, Business English writing, Cross-cultural Communication, Principles of Economics (in English), Principles of Management (in English), International Business Communication (in English), Practice of International Trade (in English), International Business Negotiation (in English), International Business Law (in English), etc.

The Business English program has successively collaborated with over 10 corporate entities to jointly establish off-campus training bases, creating practical teaching platforms. In 2019, the Business English program established a practical training room on campus, facilitating effective integration of Industry-University-Research. Leveraging the university's internationalization efforts, students' international perspectives are cultivated, through short-term exchange programs and a "2+2" China-US cooperative education program. Graduates majoring in business English have broad employment prospects, able to work in government departments, institutions or enterprises in fields such as business, economics, finance, and management, and capable of undertaking applied work such as international trade, diplomatic affairs, and multinational project management. Approximately 25% of graduates further their studies to pursue master's degrees, being admitted to renowned domestic and international universities such as Johns Hopkins University, Stockholm School of Economics, China Foreign Affairs University, University of International Business and Economics, and Guangdong University of Foreign Studies.

专业大类构成表

Formation of Major Category

大类名称	专业名称	所属专业门类	大类培养时间
外国语言文学类	英语	外语语言文学	第 1 学期至 第 2 学期
	商务英语	外国语言文学	Semester 1 to 2

注：无大类培养的学院可删除此表。

商务英语专业本科人才培养方案

Undergraduate Program for Business English Major

一、培养规格

I Cultivation Standards

I) 学制

Length of Schooling

修业年限：四年

Duration: 4 years

II) 学位

Degree

授予学位：文学学士学位

Degrees conferred: Bachelor of Arts

二、培养目标

II Cultivation Objectives

商务英语专业紧紧围绕立德树人根本任务，培养德智体美劳全面发展，具有强烈中华民族共同体意识，思想政治素质过硬，具有中国情怀与国际视野，人文底蕴深厚，跨文化沟通和专业能力突出，创新创业能力强，能参与商务领域全球事务的国际化复合型人才，具体目标如下：

1. **知识运用** 具有扎实的英语语言基本功和相关商务专业知识，熟悉且能运用文学、经济学、管理学和法学等相关理论知识；
2. **实践技能** 具有较强的跨文化能力、商务沟通能力与创新创业能力，能适应国家与地方经济社会发展、对外交流与合作需要；
3. **职业素养** 能熟练使用英语从事国际商务、国际贸易、国际金融等涉外领域工作；
4. **发展潜能** 具有良好的思辨能力和终身学习能力，能够通过不断学习适应社会和个人高层次、可持续发展的需要。

Business English Program, in accordance with the fundamental mission of cultivating virtues and morality, is designed to achieve students' all-around development of moral, intellectual, physical, aesthetics and labor education with strong consciousness of Chinese Minzu community.

The courses in the program are to cultivate students' cross-cultural communication ability and professional competence, innovation and entrepreneurship abilities. Graduates are expected to be interdisciplinary talents with competence to get involved in and deal with international business, with distinguished ideological and political quality, international perspective and profound Chinese cultural heritage. The specific objectives are as follows:

1.Knowledge application

competent in English language and relevant business knowledge, skillful application of knowledge in literature, economics, management and law;

2.Practical skills

good cross-cultural communication, critical thinking , innovation and entrepreneurship abilities, and good adaptability to the needs of local economic and social development, international exchanges and cooperation;

3.Professional qualities

able to deal with international business, international trade, international finance and other business affairs by using fluent English language;

4. Development potential

good critical thinking and lifelong learning abilities, and good adaptability to the needs of individual high-level and social sustainable development with constant learning.

三、毕业要求

III Basic Requirements for Graduation

本专业学生主要学习英语语言文化知识和相关商务专业知识，培养良好的人文素养、中国情怀与国际视野，掌握国际商务基础理论与实务，具备较强的跨文化能力、商务沟通能力和创新创业能力。毕业生应获得以下几方面的知识和能力：

毕业要求：

1. 素质要求

1.1 具有坚定正确的政治方向，能够树立正确的世界观、人生观和价值观，养成良好的道德品质，具有中国情怀与国际视野，人文与科学素养；

1.2 具有健康的体魄和心理素质，具有一定的合作精神、创新精神；

1.3 具备良好的职业精神、创业意识、商业伦理意识、社会责任感和学科基本素养；

1.4 能够传承和传播中华优秀传统文化，了解国情民情社情，自觉践行社会主义核心价值观。

2. 知识要求

2.1 掌握英语语言、文学、翻译、中外社会文化、国家政策与相关理论、跨文化研究等基本理论和基础知识；

2.2 掌握商务活动的基本工作内容和运行机制，熟悉商务组织治理结构、战略规划、运营管理等方面的基本理论和基础知识；

2.3 了解经济学、管理学、法学等相关学科基础知识；

2.4 了解我国对外经贸政策法规、国际商务领域的规则和管理以及国际商务活动中的相关环境因素。

3. 能力要求

3.1 具有良好的商务英语运用能力和跨文化商务沟通能力；

3.2 具有良好的思辨能力、问题分析能力、以及自主学习和终身学习能力，能够通过不断学习，适应社会和个人高层次、可持续发展的需要；

3.3 具有基本的商务分析、决策和实践能力，能够与团队成员和谐相处，具有较强的管理、沟通及协调等能力；

3.4 具有良好的汉语表达能力和一定的第二外语运用能力，理解和尊重世界文化的差异性和多样性，关注本专业领域的全球重大问题，具有一定开展国际交流与合作的能力。

Students in the program will learn basic theories and knowledge in English language, culture and business expertise. They will develop good humanistic quality, devotion to China and international horizon, master basic theories and practice skills in international business, and acquire relatively high intercultural competence, business communication competence, innovation and entrepreneurship ability. Graduates need to obtain the following knowledge and abilities.

Graduation requirements:

1. Quality requirements

1.1 Firm and correct political direction, morally sound values and outlook on the world and life, devotion to country, high moral character, international vision, humanistic and scientific literacy;

1.2 Healthy body and mind, sense of cooperation and innovation;

1.3 Professionalism, entrepreneurship, sense of business ethics and social responsibility, basic quality of discipline;

1.4 A good understanding of excellent traditional Chinese culture, national conditions, people and society, consciously acting on the core socialist values.

2. Knowledge requirements

2.1 A good mastery of basic theories and knowledge of English language, literature, translation, society and culture of China and foreign countries, China's policies and relevant theories, cross-culture study, etc.;

2.2 A good mastery of the basic content and operation mechanism of business activities, familiarity with the basic theories and knowledge of business organization governance structure, strategic planning, operation management, etc.;

2.3 A proper understanding of economics, management, law and other related disciplines;

2.4 A proper understanding of China's foreign trade policies and regulations, rules and management in the field of international business, and relevant environmental factors in international business activities.

3. Ability requirements

3.1 Good business English application ability, cross-cultural business communication ability;

3.2 Good critical thinking ability, problem-solving ability, autonomous learning ability and lifelong learning ability, good adaptability to the needs of individual high-level and social sustainable development with constant learning;

3.3 Basic business analysis, decision-making and practical ability, good team work ability, relatively strong management, communication and coordination ability;

3.4 Good command of Chinese language expression and a certain level of second foreign language application ability, a good understanding and respect of difference and diversity of world cultures, global view on the major issues in the expertise, certain ability to communicate and cooperate internationally.

四、毕业要求与培养目标对应矩阵

IV Matrices of Graduation Requirements and Cultivation Objectives

培养目标及毕业要求 Cultivation Objectives & Graduation Requirements	知识运用 Knowledge Application	实践技能 Practical Skills	职业素养 Professional Qualities	发展潜能 Development Potential
毕业要求 1.1 Graduation Requirement 1.1				√
毕业要求 1.2 Graduation Requirement 1.2				√
毕业要求 1.3 Graduation Requirement 1.3			√	√
毕业要求 1.4 Graduation Requirement 1.4				√
毕业要求 2.1 Graduation Requirement 2.1	√		√	
毕业要求 2.2 Graduation Requirement 2.2	√		√	
毕业要求 2.3 Graduation Requirement 2.3	√		√	
毕业要求 2.4 Graduation Requirement 2.4	√		√	
毕业要求 3.1 Graduation Requirement 3.1		√	√	√
毕业要求 3.2 Graduation Requirement 3.2		√		√
毕业要求 3.3 Graduation Requirement 3.3		√	√	
毕业要求 3.4 Graduation Requirement 3.4		√		√

五、毕业要求实现矩阵

V Matrices of Realization of Graduation Requirements

课程名称 Course Names	1 素质要求 Quality requirements				2 知识要求 Knowledge requirements				3 能力要求 Ability requirements			
	1.1	1.2	1.3	1.4	2.1	2.2	2.3	2.4	3.1	3.2	3.3	3.4
体育 Physical Education		H		M				L		M	H	
思想道德与法治 Moral Education and Rule of Law	H	H				M		M		H	M	
形势与政策 Situation and Policy	H	H		M				M			L	
中华民族共同体概论 Education of Chinese Minzu Community Consciousness	H			H	M					M		H
中国近现代史纲要 Essentials of China Modern and Contemporary History	H			H				L		M		M
马克思主义基本原理 Marxist Fundamentals	H			H			L			M		M
毛泽东思想和中国特色社会 主义理论体系概论 Introduction to MAO Zedong Thought and Socialist Theoretical System with Chinese Characteristics	H			H				H		M		M
习近平新时代中国特色 社会主义思想概论 Introduction to Xi Jinping Thought on Socialism with Chinese Characteristics For a New Era	H			H	M			M		M		M
第二外语类课程 Second Foreign Language courses	L				M					M		H
心理健康与安全 Psychological Health and Safety		M	M							L	M	
人文素养与写作 Humanistic Accomplishment and Writing	M			H	M					M		H
科学技术与科普 Science and Technology and Science Popularization	H		M							M	M	
艺术体验与审美 Art Appreciation and Aesthetics		M		H						H		M
国际视野与世界 Contemporary China and the World	H			M	M	L				H		H
中华文化与文明 Chinese Culture and Civilization	H			H	M				H			M

计算机基础 I Computer Basics I		H	M					L		M		M
综合英语 Comprehensive English	M	M		M	M					M		M
英语阅读 English Reading	M				M	M			M	M		M
英语国家社会与文化 Societies and Cultures of English-speaking countries	M				M				M	M		M
中国文化概论(英文) A Survey of Chinese Culture (in English)	M			H	M					M		
跨文化交际 Cross-cultural Communication	M			M	H					M		M
英语类专业导论 Introduction of English Programs	M				L					L		
商务概论 Exploring Business			L			M	M	M		M	M	
商务综合英语 Comprehensive Business English	M		M		H	M			M	M		
商务英语阅读 Business English Reading	M		M		M	M			M	H		
经济学原理(英) Principles of Economics (in English)	M		M		H	H			H	H		
管理学原理(英文) Principles of Management (in English)			L			M	M			M	M	
商务英语写作 Business English Writing			M		M	M		M	M	M		
国际贸易实务(英) Practice of International Trade (in English)			M		M			M	M	M	M	
国际商法(英文) International Business Law (in English)	M		M		H	H			H	H		
研究方法与学术写作 Research Methods and Academic Writing	M		M		H	H			H	H		
涉外礼仪 Foreign Business Etiquette	M			M		M		M	H			M
英语公共演讲 English Public Speaking	M	M		M	L				L			
英美文学及作品选读 Selected Reading of British and American Literature	M	L			H					M		
西方文化概论(英语) A Survey of Western Culture	M				M				M	M		M
国际市场营销(英)	M		M			H		M		M	M	

International Marketing (in English)												
高级翻译 Advanced Translation	M			M	H					M		M
人力资源管理 (英) Human Resource Management (in English)	M		M		H	H			H	H		
国际商务 (英) International Business (in English)			M		M	M		M	M		M	
国际商务沟通 (英) International Business Communication (in English)			M			M		M	H		M	M
英语语言学概论 General Introduction to English Linguistics	M			L	M					M		M
中华民族传统文化(英文) Traditional Culture of Chinese Nation (in English)	M			M						L		
专用英语翻译 ESP Translation			M		M		M			M		
企业文化概论 (英) Introduction to Corporate Culture (in English)	M		M			M		L		M	M	
国际金融 (英) International Finance (in English)	M		M		H	H			H	H		
现代外语教学法 Teaching English to Speakers of Other Languages	M		M		L					M		
商务新闻编译 Trans-editing of Business News	M		M		M			M		M	M	
财务学原理 (英) Principles of Finance (in English)	L		L			M	M			M	M	
劳动教育 Labor Education	M	H		M						L	M	
军事技能训练 Military Skill Training	H	H								M		L
英语语音 English Pronunciation	M	M			L				L	L		
英语口语训练 English Speaking Training		M		M	M				M			
英语听说实践 Audio-Oral English Practice	M			M	M					L		
商务英语听说 Business English Listening and Speaking	M		M			M		L	M		M	
国际商务谈判(英)	M		M			M		M	M		M	

International Business Negotiation (in English)												
高级英语读写 Advanced English Reading and Writing	L		L	M			M		M		M	
商务笔译 Business Translation	M		M				H	H				
英语辩论 English Debating	M	M		M	M				M			
商务口译 Business Interpretation		M	M		M				M		M	
英语综合能力实训 English Comprehensive Skills Training												
商务综合能力实训 Comprehensive Business Skills Training		M	M		M		M	M		M		
职业规划与实践 (商务英语) Career Planning and Practice (for Business English Majors)		M	M		L		L	M		M		
毕业实习 Graduation Practice		M	M		M		L	M		M		
毕业论文 (设计) BA Thesis (Project)	M		M		M	M			M	M		
军事理论 Military Theory	H		H	H					M	M		
国家安全教育 National Security Education	H	H					L		M		M	
艺术实践	H	M		M					L		L	
就业指导 Employment Guidance	H	H	H						M	M		
创新教育 Innovation Education		H	H		L				H		M	
创业教育 Entrepreneurship Education		H	H				M		H	H	M	
创新实践与领导力 Innovation Practice and Entrepreneurship		L	M		M	M			M	M		
新信息时代下的人际关系 传播的思考 Relationships and Interpersonal Communication in Global Information Technology		L	L		M				M	M		L
人类发展中的文化 记忆与创意设计 Anthropology of Creative Practices			L		M		L		M			L
英语国家国别研究 Area Studies of English-speaking	M		M		M		M		M		M	

Countries												
社会语言服务 Language Service for Society	M		M	M	M					M	M	
商务项目综合实训 Business Project Training			M			M	M	M			M	M

注① 不同学期的同一门课程只需填写一次；

②所有的课程和教学活动都要列入表格，包括集中实践性环节；

③表格要清晰展示每门课程与“毕业要求”中每项具体要求达成的关联度情况，关联度强的用“H”表示，关联度中等的用“M”表示，关联度弱的用“L”表示。

六、核心课程

VI Core Courses

1. 英语知识与技能课程，包括综合英语 1 、综合英语 2 、 英语阅读、 商务综合英语 1 、 商务综合英语 2 、 商务综合英语 3 、 商务综合英语 4 、 商务英语阅读、商务英语写作、商务笔译、商务口译等；

English Knowledge and Skills Courses: Comprehensive English 1, Comprehensive English2, English Reading, Comprehensive Business English 1,Comprehensive Business English 2, Comprehensive Business English 3, Comprehensive Business English 4, Business English Reading, Business English Writing, Business Translation, Business Interpreting and so on;

2. 商务知识与技能课程，包括商学概论、经济学原理（英）、管理学原理（英文）、国际贸易实务（英）、国际商法（英文）、国际商务谈判、国际金融（英）、国际商务沟通（英）等；

Business Knowledge and Skills Courses: Exploring Business, Principles of Economics (in English), Principles of Management(in English), Practice of International Trade (in English), International Business Law (in English), International Business Negotiation, International Finance (in English), International Business Communication (in English) and so on;

3. 跨文化交际与人文素养课程，包括跨文化交际、 英语公共演讲、英语辩论、英语国家社会与文化、中国文化概论（英文）、中华民族传统文化（英文）、西方文化概论（英语）等。

Cross-cultural Communication and Humanistic Quality-improving Courses: Cross-cultural Communication, English Public Speaking, English Debating, Societies and Cultures of English-Speaking Countries, A Survey of Chinese Culture (in English) , Traditional Culture of Chinese Nation(in English), A Survey of Western Culture (in English) and so on.

七、主要实践性教学环节

VII Main Internship and Practical Training

实践教学环节包括英语综合能力实训、商务综合能力实训 1、商务综合能力实训 2、商务项目综合实训、职业规划与实践 1-2 、创新创业教育、毕业实习、毕业论文（设计）（学术论文等）。

Main internship and practical training includes English Comprehensive Skills Training, Comprehensive Business Skills Training 1 , Comprehensive Business Skills Training 2 , Business Project Training, Career Planning and Practice 1-2, Innovation and Entrepreneurship Practice, Graduation Practice (Internship), Graduation Project(BA Thesis Writing, Business Planning, or Business Research Report) and so on.

八、学时与学分

VIII Hours/Credits

学时学分构成表
Table of Hours and Credits

课程类别 Courses Classified		学时/周数 Period/Weeks	学分 Credits		学分比例 Proportion of Credits	
			理论 Theory	实践(双创) Practice (I&E Crs.)		
通识课程平台 General Courses Platform	必修 Compulsory	610	30	3	22%	
	选修 Elective	144	9	/	6%	
学科基础课程平台 Basic Courses Platform	必修 Compulsory	472	28	1	19.4%	
专业课程平台 Major Courses Platform	必修 Compulsory	352	17.5	3.5	14%	
	选修 Elective	288	15.5	2.5	12%	
集中性实践课程平台 Practical Teaching Platform	必修 Compulsory	324+21W	0	26	20%	
	选修 Elective	128	0	4		
素质拓展平台 Quality Development Platform	双创学分 Innovation & Entrepreneurship Credits	必修 Compulsory	/	/	5	3.3%
	其他学分 Other Credits		92	4	1	3.3%
小计 Amount	必修学分总数 Compulsory Credits	119	选修学分总数 Elective Credits	31	选修学分比例 Proportion of Elective Credits	20.7%
	理论学分总数 Theory Credits	104	实践学分总数 Practice Credits	41	实践教学环节比例 Proportion of Internship and Practical Training	27.3%
最低毕业学分 The Lowest Graduate Credits		150				

注:

①学分比例: 各教学平台或教学环节占最低毕业学分的比例。

②实践教学环节, 包括集中性实践教学环节和实验教学(不含体育)。集中性实践教学环节, 包括培养方案内集中实施的实践、实习、课程设计、毕业设计、毕业论文、社会调查等; 实验教学, 包括课内实验和独立开设实验。

③必修学分总数=通必学分+学科基础学分+专必学分+实践必修学分+素质拓展学分;

选修学分总数=通选学分+专选学分+实践(选修)学分;

理论学分总数=所有平台理论学分之和(不包括双创学分);

实践学分总数=所有平台实践学分之和(不包括双创学分);

最低毕业学分=必修学分+选修学分=理论学分+实践学分+双创学分。

九、教学进程计划表 /IX Teaching Schedule Form

表一：通识课程平台 / Form I : General Course Platform

表一(A)：通识必修课程/Form I (A):General Compulsory Courses (General Required)

课程编号 Course Code	课程名称 Course Name	学分数 Crns.	总学时 Hrs.	学时类型 Period Classified				开课学期 Semester
				理论 The.	实验 Exp.	实践 Pra.	习题 Ueb	
218110000313	体育 1 Physical Education 1	0/1	26			26		1
217100014918	思想道德与法治 Moral Education and Rule of Law	2.5/0.5	52	40		12		1 (文) 2 (理)
217100015218	形势与政策 Situation and Policy	2	32	32				1-8
225100000118	中华民族共同体概论 Education of Chinese Minzu Community Consciousness	1.5/ 0.5	36	24		12		2
218110000213	体育 2 Physical Education 2	0/1	32			32		2
2171000122	中国近现代史纲要 Essentials of China Modern and Contemporary History	2.5/ 0.5	52	40		12		2 (文) 3 (理)
218110015018	体育 3 Physical Education 3	0/0.5	16			16		3
217100012318	马克思主义基本原理 The Basic Principles of Marxism	2.5/0.5	52	40		12		3 (文) 4 (理)
217100015818	毛泽东思想和中国特色社会主义理论体 系概论 Introduction to MAO Zedong Thought and Socialist Theoretical System with Chinese Characteristics	2.5/0.5	52	40		12		4 (文) 5 (理)
217100015918	习近平新时代中国特色社会主义思想概 论 Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era	2.5/0.5	52	40		12		4 (文) 5 (理)
218110014718	体育 4 Physical Education 4	0/0.5	16			16		4
205100000513	二外日语 1 Japanese as the Second Foreign Language 1	4/0	64	64				4
205100001313	二外法语 1 French as the Second Foreign Language 1	4/0	64	64				4
205100001113	二外德语 1 German as the Second Foreign Language 1	4/0	64	64				4
205100001413	二外朝鲜语 1 Korean as the Second Foreign Language 1	4/0	64	64				4
218110014018	体育 5 Physical Education 5	0/0.5	16			16		5

205100000913	二外日语 2 Japanese as the Second Foreign Language 2	4/0	64	64				5
205100001613	二外法语 2 French as the Second Foreign Language 2	4/0	64	64				5
205100000613	二外德语 2 German as the Second Foreign Language 2	4/0	64	64				5
205100001213	二外朝鲜语 2 Korean as the Second Foreign Language 2	4/0	64	64				5
218110015318	体育 6 Physical Education 3	0/0.5	16			16		6
205103019513	二外日语 3 Japanese as the Second Foreign Language 3	2/0	32	32				6
205103019113	二外法语 3 French as the Second Foreign Language 3	2/0	32	32				6
205103019013	二外德语 3 German as the Second Foreign Language 3	2/0	32	32				6
205103018413	二外朝鲜语 3 Korean as the Second Foreign Language 3	2/0	32	32				6
学分要求：必修学分 33 Demand of Credits: Required 33								

表一 (B)：通识选修课程 (通选课) /Form I (B): General Elective Courses

模块 Module	学分 Crns.
心理健康与安全 Psychological Health and Safety	2
人文素养与写作 Humanistic Accomplishment and Writing	2
科学技术与科普 Science and Technology & Science Popularization	2
艺术体验与审美 Art Appreciation and Aesthetics	1
国际视野与世界 Contemporary China and the World	1
中华文化与文明 Chinese Culture and Civilization	1
学分要求：选修学分 9 Demand of Credits: Elective 9	

表二：学科基础课程平台

Form II. Basic Course Platform

课程类别 Course Classified	课程编号 Courses Code	课程名称 Course Names	学分数 Crs.	总学时 Hrs.	学时类型 Period Classified			开课学期 Semester	备注 Notes
					理论 The.	实践 Pra.	习题 Ueb		
学科基础必修 Basic Courses	209100030918	计算机基础 I Computer Basics I	1/1	40	24	16		1	
	205100039918	综合英语 1 Comprehensive English1	4/0	64	64			1	
	205100056318	英语类专业导论 Introduction to English Programs	1/0	16	16			1	
	205103007613	英语国家社会与文化 Societies and Cultures of English-speaking countries	2/0	32	32			1	
	205103014613	中国文化概论 (英文) A Survey of Chinese Culture (in English)	2/0	32	32			2	
	205100040018	综合英语 2 Comprehensive English 2	4/0	64	64			2	
	205103008613	英语阅读 English Reading	2/0	32	32			2	
	205100038118	商学概论 Exploring Business	2/0	32	32			3	
	205103001813	商务综合英语 1 Comprehensive Business English 1	4/0	64	64			3	
	205103009813	商务英语阅读 Business English Reading	2/0	32	32			3	
	205103001713	商务综合英语 2 Comprehensive Business English 2	4/0	64	64			4	

表三：专业课程平台

Form III: Major Course Platform

课程类别 Course Classified	课程编号 Course Code	课程名称 Course Names	学分数 Crns.	总学时 Hrs.	学时类型 Period Classified			开课学期 Semester	备注 Notes
					理论 The.	实践 Pra.	习题 Ueb		
专业必修 Required Courses	205100038318	经济学原理(英) Principles of Economics (in English)	3/0	48	48			3	
	205103009013	管理学原理(英文) Principles of Management (in English)	2/0	32	32			3	
	205103007813	商务英语写作 Business English Writing	2/0	32	32			4	
	205103008313	跨文化交际 Cross-cultural Communication	2/0	32	32			4	
	205100033213	商务综合英语 3 Comprehensive Business English 3	4/0	64	64			5	
	205100039218	国际贸易实务(英) Practice of International Trade (in English)	1/1	32	16	16		5	
	205100039818	商务综合英语 4 Comprehensive Business English 4	2/1	48	32	16		6	
	205100058023	社会语言服务 Language Service for Society	1.5/ 0.5	48	16	32		6	
	205100051718	研究方法与学术 写作 Research Methods and Academic Writing	1/0	16	16			7	
专业选修 Elective courses	205103010413	涉外礼仪 Foreign Business Etiquette	2/0	32	32			3	第三学期 至少选修 2 学分 At least 2 credits are required for the 3rd semester.
	2051000349	英语公共演讲 English Public Speaking	2/0	32	32			3	
	205100054618	英美文学及作品选读 Selected Reading of British and American Literature	2/0	32	32			3	
	205103010113	西方文化概论(英语) A Survey of Western Culture	2/0	32	32			3	第四学期 至少选修 2 学分, 其 中包括实 践 1 学分 At least 2 credits (including 1 for practice) are required for the 4th semester.
	205100039618	国际市场营销(英) International Marketing (in English)	1/ 1	32	16	16		4	
	205100034013	英语语言学概论 General Introduction to English Linguistics	2/0	32	32			4	
	205100054718	中华民族传统文化(英文) Traditional Culture of Chinese Nation (in English)	2/0	32	32			4	
	205100053118	创新实践与领导力 Innovation Practice and Entrepreneurship	2/0	32	32			4	

课程类别 Course Classified	课程编号 Course Code	课程名称 Course Names	学分数 Crs.	总学时 Hrs.	学时类型 Period Classified			开课学期 Semester	备注 Notes
					理论 The.	实践 Pra.	习题 Ueb		
	205100036218	国际商务沟通 (英) International Business Communication(in English)	1.5/0.5	32	24	8		5	第五学期至少选修6学分,其中包括实践0.5学分 At least 6 credits (including 0.5 for practice) are required for the 5th semester.
	205100038418	人力资源管理 (英) Human Resource Management (in English)	2/0	32	32			5	
	205103029413	国际商务 (英) International Business (in English)	2/0	32	32			5	
	205100038018	财务学原理 (英) Principles of Finance (in English)	2/0	32	32			5	
	205103007113	现代外语教学法 Teaching English to Speakers of Other Languages	2/0	32	32			5	
	205100052218	高级翻译 Advanced Translation	2/0	32	32			5	
	205100052418	新信息时代下的人际关系传播的思考 Relationships and Interpersonal Communication in Global Information Technology	2/0	32	32			5	
	205100058123	英语国家国别研究 Area Studies of English-speaking Countries	2/0	32	32			5	
	205100032813	专用英语翻译 ESP Translation	2/0	32	32			6	
	205100038518	企业文化概论 (英) Introduction to Corporate Culture (in English)	2/0	32	32			6	
	205100038218	国际金融 (英) International Finance(in English)	2/0	32	32			6	
	205100049418	商务新闻编译 Trans-editing of Business News	1/1	32	16	16		6	
	205100050318	高级英语读写 Advanced English Reading and Writing	2/0	32	32			6	
	205100054018	人类发展中的文化记忆与创意设计 Anthropology of Creative Practices	2/0	32	32			6	
	205103008813	国际商法(英文) International Business Law (in English)	2/0	32	32			6	

表四：集中性实践课程平台

Form IV: Practical Course Platform

课程类别 Course Classified			课程编号 Course Code	课程名称 Course Name	学分 Crts.	周数/学时数 Total Period/Hrs.	学时类型 Period Classified		开课学期 Semester	备注
							实践 Exp.	实习 Pra.		
实践 Practice	实践 Course Practice	必修 Compulsory Courses	112110010718	劳动教育 Labor Education	1	32	√		1-7	
			109110000318	军事技能训练 Military Skill Training	2	36	√		1	
			205110057118	英语语音 English Pronunciation Training	1	32	√		1	
			205110056918	英语口语训练 English Speaking Training	1	32	√		1	
			205110054118	英语听说实践 1 Audio-Oral English Practice 1	1	32	√		1	
			205110054318	英语听说实践 2 Audio-Oral English Practice 2	1	32	√		2	
			205100039518	商务英语听说 Business English Listening and Speaking	1	32	√		3	
			205110056618	国际商务谈判(英) International Business Negotiation (in English)	2	64	√		5	
			205110058423	商务项目综合实训 Business Project Training	1	32	√		6	
	选修 Elective Courses	205110056818	商务笔译 Business Translation	2	64	√		4	第四、五学 期至少选修 4 学分 At least 4 credits are required for the 4-5th semesters.	
		205110054418	英语辩论 English Debating	2	64	√		4		
		205110057018	商务口译 Business Interpretation	2	64	√		5		
	小计 Amount			14						
实习 Internship	专业 实习 Course Internship	必修 Compulsory Course	205110036918	英语综合能力实训 English Comprehensive Skills Training	1	1w		√	2	
			205110056418	商务综合能力实训 1 (商务沟通实训) Comprehensive Business Skills Training 1 (Business Communication)	1	1w		√	3	
			205110056518	商务综合能力实训 2 (商务函电实训) Comprehensive Business Skills Training 2 (Business Correspondence)	1	1w		√	5	

课程类别 Course Classified		课程编号 Course Code	课程名称 Course Name	学分 Crts.	周数/学时数 Total Period/Hrs.	学时类型 Period Classified		开课学期 Semester	备注
						实践 Exp.	实习 Pra.		
		205110038618	职业规划与实践 1 (商务英语) Career Planning and Practice (for Business English Majors)	1	1w		√	4	
		205110038718	职业规划与实践 2 (商务英语) Career Planning and Practice (for Business English Majors)	1	1w		√	6	
毕业 实习 Gradua tion Intern ship	必修 Compul sory Course	205113024413	毕业实习 Graduation Practice	4	4w		√		
毕业 论文 (设计) Gradua tion Thesis (Project)	必修 Compul sory Course	205110055618	毕业论文 (设计) BA Thesis (Project)	6	12w	√			
小计 Amount		16							
学分要求: 30(其中必修学分 26, 选修学分 4) Demand of Credits: 30 (Required 26, Elective 4)									

表五：素质拓展平台

Form V: Quality Development Platform

课程编号 Course Code	课程/模块名称 Course Name	学分数 Crs.	总学时 Hrs.	学时类型 Period Classified				开课学期 Semester
				理论 The.	实验 Exp.	实践 Pra.	习题 Ueb	
109100000418	军事理论 Military Theory	2	36	36				1
109100000818	国家安全教育 National Security Education	1	16	16				2
/	艺术实践	0/1	24			24		1-7
115100000113	就业指导 Employment Guidance	1	16	16				6 (四年制) 8 (五年制)
/	创新教育 Innovation Education	3	/					
/	创业教育 Entrepreneurship Education	2	/					
小计 Amount				10				
学分要求：必修学分 10 Demand of Credits: Required 10								

执笔人：刘微

审核人：邓之宇

学院盖章：外语学院

完成日期：2024年4月26日